

GIFT BAG GREED!
In Defense of Swag Hags

PAUL NEWMAN'S
SECRET PHILANTHROPY RECIPE

Boardin' in Jordan
The Deerfield of the Middle East

TOWN & COUNTRY

SEPTEMBER 2012

GREAT **AMERICAN** *DYNASTIES*

*The Families, the Style, the Estates, and the
NEXT GENERATION*

HOT DOGS

&

HAUTE
COUTURE
WITH THE
YOUNG

» WOOLWORTHS «

[PAGE 170]

AERIN
LAUDER
MAKES A VERY
BIG MOVE

[PAGE 122]

A SCANDAL BEGINS

50
SHADES *of*
ROCKEFELLER

[PAGE 132]

FASHION'S
FAVORITE
BAD GIRL
RETURNS

[PAGE 164]

SEPTEMBER 2012 \$4.50

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LOOKING GLASS



THE BODY

Although it may be anecdotally true that Parisian women prefer a treatment with the Cellu M6, a powerful endermologie massage, to actual exercise, physical activity is thriving in the French capital. The fitness craze of the moment is *l'aquabiking*—which is like spinning but in water, and it involves the arms. You ride a basic stationary bike fitted with flippers that stands waist deep in a pool, while a barefoot instructor on dry land coaxes you to a rousing musical beat. The water is said to help ease post-exercise strain and pain, while offering all the benefits of an intensive cardio workout. aquabiking-paris.com

THE CREAM

Skin guru Joëlle Ciocco's natural face creams are still the rage among such insiders as Sofia Coppola and Marc Jacobs. At her ultramodern salon on Place de la Madeleine, Ciocco dismisses the very concept of anti-aging products, yet she has the skin of a *très jeune femme*. Nearly every one of her clients swears by the sublime-smelling, intensely hydrating Cérat aux Fleurs lotion (\$164; colette.fr). It's composed of floral waxes, and though it has the velvety consistency of a fine oil, it's mysteriously absorbed like a moisturizer.



THE TREATMENT

Some of Paris's great beauties, such as Catherine Deneuve and Anouk Aimée, reportedly entrust their faces to Madame Morice, who has been performing her trademark Kinéplastie pinching facial since 1947. Morice, a youthful and warm 87-year-old with a six-week waiting list, has a technique that involves pinching, or molding, the cheeks and jawline to restructure the muscles. francoise-morice.fr



THE MAKEUP

The recent Helmut Newton retrospective at the Grand Palais has inspired dramatic, old-school beauty in the capital. Cleopatra eyes and deep red lips are very much in demand at Don Cross, the hot boudoir-like spa on Rue Saint-Honoré. Belinda, the singularly named makeup artist who holds court there, likes Guerlain's Rouge Automatique lipstick in No. 121 (\$35; sephora.com) and Serge Lutens black mascara (\$65; barneys.com). The mascara comes with a flat comblike applicator, which makes for an especially even application.



THE HAIR

There's currently a trend in chignon bars like Marianne Gray for last-minute updos, but in general hair is never as "done" as it is stateside. Rather, long hair is clipped insouciantly off the neck or in a loose ponytail with relaxed, flyabout tendrils. Jane and Kate Drotter, who own and manage Yard, a bistro in Paris's very *du moment* 11th Arrondissement, both wear long, effortless tresses treated with Kérastase's serums. "They fix even the most damaged split ends," says Jane. "And they smell divine." kerastase-usa.com



THE PHARMACY

You name it, Oenobiol tablets claim to help you do it: stay young, lose weight, fight water retention, digest food, eliminate wrinkles, get a tan, keep a tan. A shelf in casting director Antonia Dauphin's kitchen is stocked three high and three deep with the winningly packaged pills, which are a combination vitamin, beauty aid, and homeopathic remedy. "French women like to approach beauty from the inside out," Dauphin says. All the varieties of Oenobiol pills can be found at local pharmacies.

