

TOWN & COUNTRY

NOVEMBER 2013

OUTRAGEOUS SOCIETY GIRLS

THE SECRETS OF
CHLOE SEVIGNY'S
PREPPY COOL



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THE NATURAL

Model Caroline Winberg and Victoria, Crown Princess of Sweden, are both fans of Estelle & Thild's organic, plant-based potions. Company founder Pernilla Rönberg recommends the Rose Otto Advanced Age Prevent series for dewy skin. The facial oil and serum were developed as an antidote to Sweden's harsh climate. "You don't even need a cream," she says. "It really is our magic duo."



Estelle & Thild
Rose Otto Facial Oil (\$70), estellethild.com

THE MAKEUP

When it comes to creating the clean, minimal face that Swedish women love, makeup artist Jeanette Törnqvist turns to Håkansson, the pared-down cosmetics line created by her former boss, editorial makeup artist Katarina Håkansson. "The products are easy to use, and they make skin look healthy and fresh," Törnqvist says. She uses brow powder to define arches, and a dash of color with a drop of oil on the cheeks for a glow. There's mascara, too, but just on the tips.



Håkansson
The Color No. 7 + 8 (\$42), hakanssonsmin.com

AT THE PHARMACY

Right by the cash register in every apothecary in Sweden you'll find a bin full of Hudsalva Försvarets, as ubiquitous there as Chapstick is here. This creamy vanilla-scented balm can be used on lips or chapped skin, or even to dress small cuts. It was developed for the Swedish armed forces and is so natural that, legend has it, soldiers in the field used it for cooking oil.



Hudsalva Försvarets balm

THIS MONTH'S DESTINATION
STOCKHOLM

Natural beauties in Scandinavia rely on seaweed soaks, minimal makeup, and just a touch of Restylane.

BY MARCIA DESANCTIS



THE DOCTOR

Restylane, the world's first injectable hyaluronic acid filler for lines and wrinkles, was initially developed in Sweden in 1996, and the company that created it, Q-Med, relies heavily on local plastic surgeons to train doctors from all over the world in the art of injectables. One such teacher is Swiss plastic surgeon Colette Camenisch, a master injector who practices at Stockholm's Revive Kliniken and is renowned for her light touch. As she puts it, "It takes a lot of work to look as if you've had nothing done." revivekliniken.com



THE BATH

Who knew there was a surf scene on Sweden's west coast? The aim of Lillabruket's superchic line is to capture that rough weather, hard sunshine, and salty water in a jar, using ingredients such as seaweed and buckthorn berries from the beach near Varberg. Kirsten Poitras, who runs the nonprofit foundation The World We Want, in Stockholm, loves the bath salts, which are brewed with seaweed gathered from local waters.

Lillabruket Saltbad bath salts (\$34 each), 323-378-5225

THE SPA

The Japanese spa Yasuragi, nestled in an archipelago 15 minutes from Stockholm, has a crisp, functional aesthetic that is distinctly Nordic. But the bathing rituals take their cues directly from the Far East. Even on a weekday the place is full of long-legged city women de-stressing with a salt scrub, sauna, or steam bath, followed by a dip in a plunge pool that is, mercifully, kept at 75 degrees. All stress vanishes when you sit in one of the outdoor hot pools and gaze down through the pine and birch forest at passing ships on the Baltic. yasuragi.se



Illustration by JENSINE ECKWALL